

EVERY SEASON STARTS AT



POP WARNER APPRECIATION SAVINGS DAY!

Dear POP WARNER Member:

As a sponsor of **POP WARNER**, DICK'S Sporting Goods values our commitment to your league. As a show of our appreciation for all that you do, we'd like to extend an exclusive offer to save on thousands of sporting goods items throughout our entire store.

Simply bring this letter to **DICK'S Lombard, Algonquin, Schaumburg, Niles, and Oswego** store locations on **Saturday, July 18 from 10:00 AM – 7:00 PM** and you'll receive an exclusive savings benefit of **15% off your total football purchase.***

We know you'll enjoy these special savings, where you'll save big on the top brands for all your sports and recreation activities.

Again, thank you for all your efforts that have helped build our relationship with you at **POP WARNER.**

Sincerely,
DICK'S Sporting Goods

EVERY SEASON STARTS AT DICK'S



TAKE
15% OFF

YOUR ENTIRE FOOTBALL PURCHASE *



* Limit one coupon per customer. Total amount of coupon must be redeemed at one time. Cannot be combined with any other offers, coupons or Guaranteed In-Stock markdown, or used for layaways, licenses or previously purchased merchandise. **Coupon valid on in-store purchases only.** Not redeemable for cash, gift cards or store credit. No reproductions or rain checks accepted. Excludes Under Armour, The North Face, adidas Clima 365, Nike Pro Compression, Dri-FIT, Sphere, Zoom, Shox, AFI and Jordan, Ugg, Merrell, Burton, Callaway Golf, Odyssey, Titleist, Cobra and select new-release TaylorMade merchandise and championship merchandise. Some additional exclusions may apply. See store for details. ASSOCIATE: Scan barcode and take an item discount markdown. **Valid only on 7/18/09.**